# CITY BREW TOURS

PUBLIC TOURS - PRIVATE PARTIES - CORPORATE EVENTS

City Brew Tours is dedicated to the education and enjoyment of craft beer through an all-inclusive, interactive experience highlighting the art of brewing for beer drinkers, connoisseurs, enthusiasts and

home brewers alike, in some of the most revered craft brew cities across the country. With expansive tour operations in Boston, Philadelphia, Washington, D.C. and Burlington, Vermont, our company offers intimate and entertaining ways to sample some of the nation's best beers - with the added advantage of connecting directly with the people who brew them. We offer both pre-established and fully customizable tours that will introduce your group to the world of craft beer, advance your knowledge of the brewing process and engage your senses with tastings, in-depth analyses, and perfectly paired meals led exclusively by City Brew Tours expert guides.

MORE THAN 500 FIVE-STAR REVIEWS COMPANY WIDE





**AS FEATURED IN** 

The Washington Post

THRILLIST LIVING

The New York Times SEVEN DAYS

The Boston Globe









CITY BREW TOURS OFFERS UNIQUE AND ENGAGING WAYS TO INCREASE COMPANY PRODUCTIVITY THROUGH OUR SUITE OF CORPORATE EVENTS, EACH FULLY CUSTOMIZABLE FOR YOUR NEEDS.

# CORPORATE EVENTS

Not another boring cruise or dinner.

Consider our tours for a company outing, team-building activity, offsite client meeting or awards dinner for groups of all sizes. With a wide range of options and add-ons, our dedicated staff will work with you to create a flexible and intimate craft beer experience tailored to your group's tastes, schedule and budget. We've built strong relationships with over 75 breweries, cider houses and distilleries across four major metropolitan cities providing you with unparalleled, VIP service for all your event needs.



## CUSTOMIZED ITINERARY

Our Operations team will work directly with you to plan every detail of your event. You can select one or multiple brewery stops in addition to lunch and/or dinner. You may even choose to customize an entire daylong affair! Our staff is knowledgeable in every aspect of your tour programs and can fine-tune all of the arrangements to your specific needs, right down to the menu.



### BEER-PAIRING MEAL

We've partnered with neighboring restaurants to create specialized menus for all of our Brew Tours that complement our hand-selected craft beer tastings. You can choose a sit-down meal featuring our highly-rated signature platters or work with our team to build a fixed menu, buffet-style feast, or passed appetizer casual affair. Each menu is designed with the beer samples in mind to enhance the experience from start to finish.



# ROUND-TRIP TRANSPORTATION

City Brew Tours provides ease of transportation with convenient pick up and drop off in the surrounding local area, giving you door-to-door service to manage your event and ensure the comfort and safety of your guests. We can handle groups of any size with bus service accommodations for 10-500 people with both high- and low-end options. Whatever your needs, we have a package that's right for you and our staff will professionally coordinate every detail.



# ROOM RENTALS AND MORE!

If your event requires a meeting space, we can arrange for a presentation at your lunch or dinner, allot extra time for team-building activities in the breweries' tasting rooms, or plan after parties at local bars and pubs to continue your craft beer adventures. We can even give your events that extra special touch with custom growlers, beer koozies, sixpacks or pint glasses with your logo or ours, providing you a memorable keepsake for your guests.

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See the latest tour schedules and availability at: citybrewtours.com





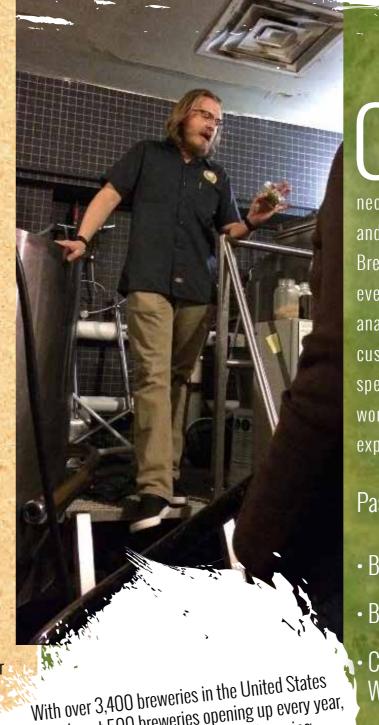
Listen up! A Beer Guide talks sourcing ingredients from local producers with his tour.



Guests recieve sampler flights along with their meal, analyzing contrasting textures, complimentary aromas and classic flavor pairings.

ity Brew Tours also offers an array of pre-designed public tours, which provide small groups an opportunity to join in with other guests, meet new friends, and get drinking. These tours run seven days a week, and a perfectly paired lunch or dinner is included in the ticket price. You'll visit three local breweries and spend up to five hours exploring the city through a craft beer lens at some of the best beer stops around. Some tours also include trips to cider houses and distilleries, where you'll see firsthand how their production processes compare to beer brewing with tastings and samples along the way. Our public tours are ideal for beer drinkers, craft beer connoisseurs and enthusiasts alike, and offer the flexibility to hop on to a fun outing without the fuss.

### BEER SCHOOL ENT-A-GUIDE



and almost 500 breweries opening up every year,

the American craft beer industry is booming.

There's never been a better time in history to

drink quality craft beer, and City Brew Tours

wants to help you navigate every sudsy sip.

ur aptly-named Beer School offers fun, in-depth education for all levels of craft beer drinkers - from the hard-core aficionado to the beer neophyte or anyone in between. These entertaining and highly interactive "classes" are hosted by our City Brew Tours Beer experts, and can be set up in any event space. Classes include craft beer tastings and analysis, loaded with fascinating beer facts, and fully customizable options for either passive instruction or specialty-focused routines. Either way, our staff will work closely with you to devise a lively and informative experience for everyone involved.

#### Past classes have included:

- Beer 101: Intro to Beer
- Belgian Beers
- Craft Beer Around the World
- Double IPAs

- History of Beer
- Sensory Evaluation
- Sour Ales
- Stouts

# YOU DRINK, MEDRIVE

from Point A to Point B? No worries-

We've recruited the best home brewers, craft beer bloggers, and self-proclaimed beer geeks to be your guides.



ince our first brew tour in 2008, our goal has been to introduce as many people as we can to the art of craft brewing and the culture and history surrounding it. With that in mind, we have curated the ultimate beer experience that educates guests about the ingredients in beer, brewing process, exploring new styles and introducing them to the craft brewing community in a city, without having to worry about the driving.

Don't want to worry about getting

we've got you covered. Hop on!

Indulge in your city's brewery scene on tours that include visits to 3-4 local craft breweries. Let our passionate beer guides take you on a journey through the exciting history of this extraordinary beveragefrom Pre-Civilization to the rise of craft beer in Boston. DC. Philly, and Vermont. Our guides will school you on the mechanics of brewing beer and point out the differences between each unique brewery set up. Along the tour, we'll dive in to the newest generation of brew masters' creations

Beer Education starts as soon as you're picked up. Our guides will explain the global origins of our favorite beverage.



with our eyes, nose, and of course, taste buds!

Got a question? Try to stump our Beer Guides

with your best brew queries!

Some people refer to beer as "social lubricant" - what better way to ease office tension than over a pint! No matter which tour option you select, expect to make new friends, sample a wide variety of beers, and relax knowing you have a designated driver. Like I always say, "From strangers to drinking buddies."

We'd love to have you tour with us, not only because we're the highest-rated brewery tour in our cities. but also because we love to share our love of beer.

I founded City Brew Tours to give microbreweries exposure to the masses. We're dedicated to advancing the craft beer movement everywhere we go, and hope you'll join us on a tour where we can entertain, educate, and inebriate you and your group.

Founder

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CERTIFICATE of EXCELLENCE



City Brew Tours has received numerous accolades for its commitment to the craft beer community and its sharp focus

tripadvisor®

on creating fun and informative brewery tours with features in the New York Times, the Boston Globe, the Washington Post, Thrillist and more. In addition, we have received years of consecutive Certificates of Excellence from Trip Advisor, and continue to elevate our experiences by adding new breweries and

### Premium Options

Pint Glass with Logo

Custom Bottle Opener

**Brew Tour Koozies** 

Custom 750mL Bottle

Custom Brewed Beer

Custom Cask Beer (includes 50 pints)

Take Away 750 mL Bottle (non-customized)

Founder's Talk

Open Bar (per brewery)

Photographer/Videographer

Open Bar (at dinner): Beer, Wine and Cider





General Information: citybrewtours.com 888-623-8687

#### **Boston**

boston@brewtours.us bostonbrewtours.com 617-453-8687

### Burlington

burlington@brewtours.us burlingtonbrewtours.com 802-760-6091

#### DC

dc@brewtours.us dcbrewtours.com 202-759-8687

### **Philadelphia**

philly@brewtours.us phillybrewtours.com 215-866-2337

### PRICING

Our per person pricing options are:

Barley Wine Level - \$230+
Double IPA level - \$190-\$220
Belgian Tripel Level - \$150-\$180PP
Stout Level - \$110-140PP
Porter Level - \$70-100
Pilsner level - \$40-65

City Brew Tours has deep expertise building both small and large-scale events, we can work within your budget to fit your specific needs with customizations available for every aspect of your event. These sample pricing levels can be tailored to your individual event preferences. Contact us today and let our certified tour guides create an affordable and exceptional craft beer experience for you.



Other customized options are available