

We create customized experiences that showcase your convention destination through its craft beverage & food scene.

**CITYBREWTOURS.COM** 

**RECOMMENDED BY:** 

The Washington Post



THRILLIST The Boston Globe The New York Times

### WHY CHOOSE US?

We show your attendees the city through the lens of its craft beer and food scene, highlighting history and landmarks along the way. City Brew Tours is a must-do activity in any of our 10 locations.



ENTERTAIN GROUPS OF ANY SIZE FROM 4 - 400+



ROUND-TRIP
TRANSPORTATION OPTIONS



BEHIND THE SCENES
VIP BREWERY ACCESS



OPTIONAL MEAL OR SNACK ADD-ONS AVAILABLE



CUSTOMIZED START TIME & FLEXIBLE SCHEDULING

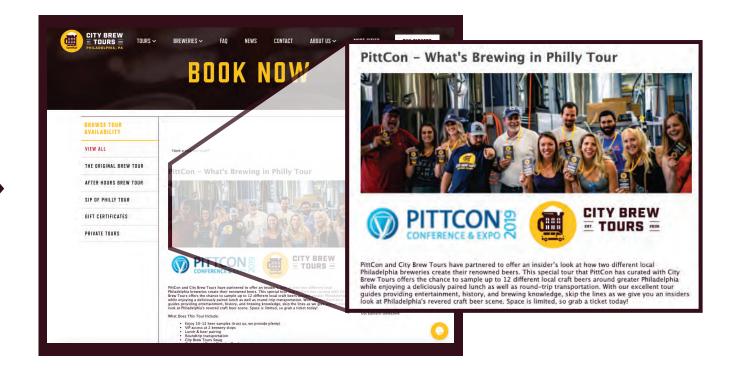


SPONSOR A GROUP ACTIVITY OR SHARE TICKET SALES

### OPTION 1: PARTNERSHIP EVENT

Our entertaining, beer-focused experience is the perfect activity to complement your conference. Leave the transactions and tour planning to us! We sell tickets directly to your attendees on a custom branded web page while you receive a portion of ticket sales. Entertain your guests, earn a percentage of proceeds, and there are no financial obligations. Contact our private events team about this exclusive opportunity.

CUSTOM EVENT PAGE
& TICKET PORTAL ON
CITYBREWTOURS.COM



## OPTION 1: PARTNERSHIP EVENT (CONT.)

### **OUR PART**

- HANDLE THE CREATION OF YOUR BRANDED PRIVATE TOUR
- MAKE A CUSTOM TICKET LINK FOR YOUR GROUP
- SELL TICKETS DIRECTLY ON DIER WERSITE
- RUN A CUSTOM BREWERY TOUR FOR YOUR CLIENTS

### YOUR PART

- ADVERTISE THE TOUR ON YOUR CONVENTION SITE
- RECEIVE A PERCENTAGE
   OF EVERY TICKET SOLD
- HAVE NO FINANCIAL RESPONSIBILITY OR COMMITMENT

### SAMPLE \$125 PP TOUR\*

- EXPERT-GUIDED 3-STOP TOUR WITH MULTIPLE CRAFT ALCOHOL TASTINGS
- ROUND-TRIP TRANSPORTATION

- VIP BEHIND-THE-SCENES
  BREWERY ACCESS
- **CATERED MEAL & BEER PAIRING**
- LOCAL SIGHT-SEEING

<sup>\*</sup> Tours are fully customizable to budget, timing and experience and can be modified accordingly.

### OPTION 2: CONVENTION-ORGANIZED EXPERIENCE

Let us customize a unique activity for your attendees that meets your budget and needs. Everything from the number of stops, duration and how many samples will be served is up to you.



- CREATE A LOCAL BREWERY TOUR EXPERIENCE FOR YOUR ATTENDEES
- WORK WITH OUR PRIVATE EVENTS STAFF TO CREATE A FULLY CUSTOMIZED EXPERIENCE FOR ANY BUDGET
- CHARGE YOUR GUESTS OR SPONSORS AT YOUR DISCRETION FOR PART OR ALL OF THE TOUR

### PREMIUM OPTIONS

**OPEN BAR (PER BREWERY)** 

OPEN BAR (AT DINNER)

CIDER/WINE/SPIRITS
AVAILABLE

BRANDED PINT GLASS

**CUSTOM BREWED BEER** 

PREMIUM FOOD OPTIONS

**CUSTOM 750ML BOTTLE** 

AND MORE!

### OPTION 3: ON OR OFF-SITE EVENTS

City Brew Tours can enhance any on or off-site event. Showcase a city's local craft beer scene with a beer expert at your venue. Alternatively, host your welcome reception at one of our brewery affiliates. We can even add round-trip transportation from your conference. Either way, our staff will work with you to craft a lively and informative experience for everyone involved!

- ENHANCE YOUR EVENT WITH A LOCAL CRAFT BEER EXPERT
- BRING THE CITY'S CRAFT BEVERAGE CULTURE TO YOUR BANQUET
- TAKE YOUR GUESTS OUT OF THE CONFERENCE HALL OR HOTEL AND INTO ONE OF OUR AFFILIATED BREWERIES





# OPTION 4: DISCOUNTS ON PUBLIC TOURS

# The perfect outing for craft beer lovers!

If the other options aren't a fit, we can offer a discounted rate on our pre-designed public tours to your convention guests. Our public tours are ideal for beer drinkers, craft beer connoisseurs and enthusiasts alike, and offer the flexibility to hop on a fun outing without the fuss. Attendees will join in with other guests, meet new friends and get drinking on a 3-5 hour brewery tour experience!



### PLENTY OF BEER

Drink craft beer and learn about the production process right where it's made at 3-4 breweries.



### **GUIDED BREWERY TOURS**

Gain VIP access to the beers and brewing processes at the top breweries in the area.



### **MEAL OR SNACK PAIRING**

Perfectly paired food to complement a flight of beer is included in the tour.



#### ROUND-TRIP TRANSPORTATION

Nobody has to sit out of drinking, because our beer guides double as designated drivers. You drink, we drive!

# CONTACT US

### **GENERAL INFO**



support@brewtours.us



citybrewtours.com



888-623-8687

### **PRIVATE EVENTS**



privatetours@brewtours.us



citybrewtours.com/private-tour-overview



888-623-8687 Select **Option 1** for Private Tours

We look forward to connecting with you!



City Brew Tours



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1,000+ 5-star reviews company-wide











