



We create customized experiences that showcase your convention destination through its craft beverage & food scene.

CITYBREWTOURS.COM

RECOMMENDED BY:

The Washington Post  **THRILLIST** **The Boston Globe** **The New York Times**

WHY CHOOSE US?

We show your attendees the city through the lens of its craft beer and food scene, highlighting history and landmarks along the way. City Brew Tours is a must-do activity in any of our 10 locations.



**ENTERTAIN GROUPS OF
ANY SIZE FROM 4 - 400+**



**ROUND-TRIP
TRANSPORTATION OPTIONS**



**BEHIND THE SCENES
VIP BREWERY ACCESS**



**OPTIONAL MEAL OR SNACK
ADD-ONS AVAILABLE**



**CUSTOMIZED START TIME
& FLEXIBLE SCHEDULING**



**SPONSOR A GROUP ACTIVITY
OR SHARE TICKET SALES**

OPTION 1: PARTNERSHIP EVENT

Our entertaining, beer-focused experience is the perfect activity to complement your conference. Leave the transactions and tour planning to us! We sell tickets directly to your attendees on a custom branded web page while you receive a portion of ticket sales. Entertain your guests, earn a percentage of proceeds, and there are no financial obligations. Contact our private events team about this exclusive opportunity.

CUSTOM EVENT PAGE
& TICKET PORTAL ON
CITYBREWTOURS.COM

The screenshot displays the City Brew Tours website with a custom event page for PittCon. The page features a dark header with the City Brew Tours logo and navigation links. A large yellow banner reads "BOOK NOW". The main content area is titled "PittCon - What's Brewing in Philly Tour" and includes a group photo of tour participants. Below the photo, the PittCon 2019 logo is visible. The page also features a sidebar with tour options and a detailed description of the tour experience, including beer samples, lunch, and transportation. A list of inclusions is provided at the bottom.

CITY BREW TOURS
PHILADELPHIA, PA

TOURS ▾ BREWERIES ▾ FAQ NEWS CONTACT ABOUT US ▾

BOOK NOW

BROWSE TOUR AVAILABILITY

VIEW ALL

THE ORIGINAL BREW TOUR

AFTER HOURS BREW TOUR

SIP OF PHILLY TOUR

GIFT CERTIFICATES

PRIVATE TOURS

PittCon - What's Brewing in Philly Tour

PITTCON 2019
CONFERENCE & EXPO

CITY BREW TOURS
EST. 2008

PittCon and City Brew Tours have partnered to offer an insider's look at how two different local Philadelphia breweries create their renowned beers. This special tour that PittCon has curated with City Brew Tours offers the chance to sample up to 12 different local craft beers around greater Philadelphia while enjoying a deliciously paired lunch as well as round-trip transportation. With our excellent tour guides providing entertainment, history, and brewing knowledge, skip the lines as we give you an insiders look at Philadelphia's revered craft beer scene. Space is limited, so grab a ticket today!

What Does This Tour Include:

- Enjoy 10-12 beer samples (trust us, we provide plenty)
- VIP access at 2 brewery stops
- Lunch & beer pairing
- Roundtrip transportation
- City Brew Tours Swag

OPTION 1: PARTNERSHIP EVENT (CONT.)

OUR PART

- HANDLE THE CREATION OF YOUR BRANDED PRIVATE TOUR
- MAKE A CUSTOM TICKET LINK FOR YOUR GROUP
- SELL TICKETS DIRECTLY ON OUR WEBSITE
- RUN A CUSTOM BREWERY TOUR FOR YOUR CLIENTS

YOUR PART

- ADVERTISE THE TOUR ON YOUR CONVENTION SITE
- RECEIVE A PERCENTAGE OF EVERY TICKET SOLD
- HAVE NO FINANCIAL RESPONSIBILITY OR COMMITMENT

SAMPLE \$125 PP TOUR*

- EXPERT-GUIDED 3-STOP TOUR WITH MULTIPLE CRAFT ALCOHOL TASTINGS
- ROUND-TRIP TRANSPORTATION
- VIP BEHIND-THE-SCENES BREWERY ACCESS
- CATERED MEAL & BEER PAIRING
- LOCAL SIGHT-SEEING

* Tours are fully customizable to budget, timing and experience and can be modified accordingly.

OPTION 2: CONVENTION-ORGANIZED EXPERIENCE

Let us customize a unique activity for your attendees that meets your budget and needs. Everything from the number of stops, duration and how many samples will be served is up to you.



- **CREATE A LOCAL BREWERY TOUR EXPERIENCE FOR YOUR ATTENDEES**
- **WORK WITH OUR PRIVATE EVENTS STAFF TO CREATE A FULLY CUSTOMIZED EXPERIENCE FOR ANY BUDGET**
- **CHARGE YOUR GUESTS OR SPONSORS AT YOUR DISCRETION FOR PART OR ALL OF THE TOUR**

PREMIUM OPTIONS

OPEN BAR (PER BREWERY)

OPEN BAR (AT DINNER)

**CIDER/WINE/SPIRITS
AVAILABLE**

BRANDED PINT GLASS

CUSTOM BREWED BEER

PREMIUM FOOD OPTIONS

CUSTOM 750ML BOTTLE

AND MORE!

OPTION 3: ON OR OFF-SITE EVENTS

City Brew Tours can enhance any on or off-site event. Showcase a city's local craft beer scene with a beer expert at your venue. Alternatively, host your welcome reception at one of our brewery affiliates. We can even add round-trip transportation from your conference. Either way, our staff will work with you to craft a lively and informative experience for everyone involved!

- **ENHANCE YOUR EVENT WITH A LOCAL CRAFT BEER EXPERT**
- **BRING THE CITY'S CRAFT BEVERAGE CULTURE TO YOUR BANQUET**
- **TAKE YOUR GUESTS OUT OF THE CONFERENCE HALL OR HOTEL AND INTO ONE OF OUR AFFILIATED BREWERIES**



OPTION 4: DISCOUNTS ON PUBLIC TOURS

The perfect outing for craft beer lovers!

If the other options aren't a fit, we can offer a discounted rate on our pre-designed public tours to your convention guests. Our public tours are ideal for beer drinkers, craft beer connoisseurs and enthusiasts alike, and offer the flexibility to hop on a fun outing without the fuss. Attendees will join in with other guests, meet new friends and get drinking on a 3-5 hour brewery tour experience!



PLENTY OF BEER

Drink craft beer and learn about the production process right where it's made at 3-4 breweries.



GUIDED BREWERY TOURS

Gain VIP access to the beers and brewing processes at the top breweries in the area.



MEAL OR SNACK PAIRING

Perfectly paired food to complement a flight of beer is included in the tour.



ROUND-TRIP TRANSPORTATION

Nobody has to sit out of drinking, because our beer guides double as designated drivers. You drink, we drive!

CONTACT US

GENERAL INFO



support@brewtours.us



citybrewtours.com



888-623-8687

PRIVATE EVENTS



privatetours@brewtours.us



citybrewtours.com/private-tour-overview



888-623-8687 Select **Option 1** for Private Tours

We look forward to connecting with you!



City Brew Tours



@citybrewtours



@citybrewtours



1,000+ 5-star reviews
company-wide

