

READ ME FIRST

12 Beers  
of Christmas    

**A BEER-A-DAY EXPERIENCE
FROM CITY BREW TOURS**

WHAT TO EXPECT

Merry Christmas! The box in front of you is filled with 12 craft beers from some of our favorite breweries across the country plus other awesome surprises.

On each of the 12 Days of Christmas, you'll open up one perforated window and pop open the beer inside. Level up your experience by joining our panel of brewers and industry pros online for in-depth discussion and brewtastic entertainment about that day's beer style.

For now, we suggest you stick this box in your fridge so the rest of your beer is nice and cold before the virtual festivities. To kick off your Christmas beer journey, enjoy your first beer while browsing through this booklet. Tomorrow night, with your second beer in hand, join us online for our first night of live beer appraisals and discussion.



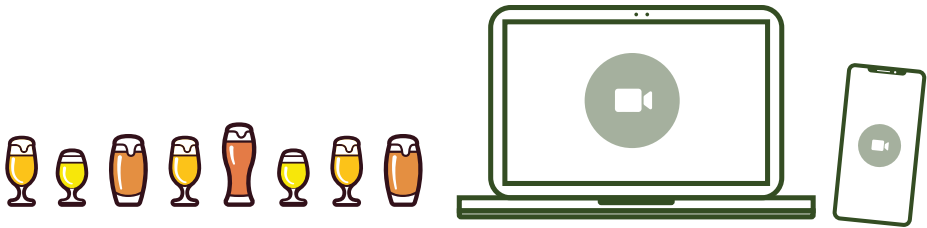
HANG OUT WITH THE EXPERTS ONLINE

At 8 pm EST on December 26, we'll go live online with our interactive beer entertainment.

We'll appraise that night's brew, dive into its history, and answer any of your burning questions. Don't forget to pour your beer into a glass so you can follow along.

Connect with brewers, brewery owners, Cicerones®, our awesome beer guides and other beer lovers like you. You'll meet new faces every evening as we sip our way through the box each night.

Find us online at citybrewtours.com/christmas



THE FIRST NIGHT'S BEER

FIVE BOROUGHS WINTER IPA BROOKLYN, NY

STYLE	India Pale Ale
HOPS	Citra, Cascade, Simcoe, Ekuanot
MALT	2 Row, Flaked Oats, Carared, Carafa II
YEAST	House Ale Yeast
ABV	6.8%
IBUS	65



Winter IPA is a festive delight, a cold beer built for cold weather. A selection of citrus-forward hops combined with oats and a touch of red malt results in a hop-driven, warming IPA. Best enjoyed by the fire while connecting with family and friends .

THE BEER TASTING WHEEL



CRAFT BEER CHEAT SHEET

Malt – Barley that has undergone the malting process, where grains are steeped and then kiln dried

Hops – The flower of the *Humulus lupulus* plant that provides bitterness, flavor, and aromatics to beer

Ale – Beer that is made with a top-fermenting yeast (i.e. Amber, IPA, Stout)

Lager – Beer that is made with a bottom-fermenting yeast (i.e. Pilsner, Bock, Dunkel)

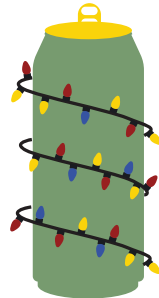
Style Guideline – A set of parameters and flavors a beer should contain to be recognized and judged for its quality by organizations like the BJCP (Beer Judge Certification Program)

ABV – Alcohol By Volume

IBU – International Bitterness Units, a measurement of the bitterness imparted by hops in a beer

SRM – Standard Reference Method, measurement of the color of a beer

Straw (Pale) = 1, Black > 30



WHO WE ARE

We are homebrewers. We are Cicerones. We are bartenders. We are beer aficionados. We are City Brew Tours, a team of people who really, really love beer.

Up until the spring of 2020, we spent our time running award winning brewery tours in 11 cities across North America. Then, COVID happened. Quickly, we pivoted our entire business toward in-home virtual experiences like our live, interactive homebrewing class and beer & cheese pairing happy hours.

Creating our Holiday Craft Beer Boxes has been a labor of love for our team. Our goal is to give our fellow beer lovers a unique, educational and fun experience that fosters community regardless of physical distance. We're thrilled to have you along on this journey, and we'll see you online!

Cheers,
The CBT Team

