



**CITY BREW**  
EST. **TOURS** 2008

**READ ME FIRST**



*12 Beers*



*of Christmas*

**A BEER-A-DAY EXPERIENCE**

**Two Ways to Celebrate:**

12/14/25-12/25/25 **OR** 12/25/25-1/5/25

## **WHAT TO EXPECT**

Merry Christmas! The box in front of you is filled with 12 craft beers from some of our favorite breweries across the country.

This box can be enjoyed as an Advent Calendar or as a 12 Days of Christmas Box. Start on either Dec. 14 or Dec. 25. However you choose to celebrate, open up one perforated window per day and pop open the beer inside. You're invited to join a live, virtual round table on 12/16 or 12/26 with some of the brewers of this year's beers.

To kick off your Christmas beer journey, enjoy your first brew while browsing through this booklet. There will not be a virtual tasting on the first day you open your box on 12/14 or 12/25. You'll find tasting notes about that night's beer, access info for virtual tastings, and some useful tools so you can get the most out of your 12 Beers of Christmas beer box.

Cheers!



# JOIN OUR VIRTUAL BEER TASTINGS

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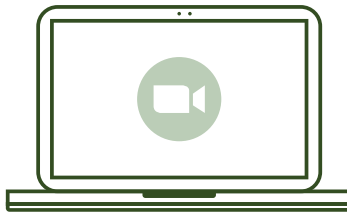
Join us at 8:30 pm EST on 12/16/25 or 12/26/25 and we'll go live online for two nights of virtual beer tastings. We will appraise that night's brew, then we will dive into a round table discussion with special guests from this year's box. We'll answer any of your burning beer questions.

## What to Expect

Our fantastic 12 Beers of Christmas Hosts will lead you through a spirited beer tasting and discussion with brewers, brewery owners, Cicerones®, and our own awesome beer experts. Join us in the chat or just sit back and sip along.

## How to Watch

Scan the QR code below with your phone's camera or visit us at [www.citybrewtours.com/christmas25](http://www.citybrewtours.com/christmas25)



## Night 1



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day1](http://www.citybrewtours.com/christmas25/day1)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 2



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day2](http://www.citybrewtours.com/christmas25/day2)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 3



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day3](http://www.citybrewtours.com/christmas25/day3)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 4



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day4](http://www.citybrewtours.com/christmas25/day4)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 5



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day5](http://www.citybrewtours.com/christmas25/day5)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 6



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day6](http://www.citybrewtours.com/christmas25/day6)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 7



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day7](http://www.citybrewtours.com/christmas25/day7)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 8



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day8](http://www.citybrewtours.com/christmas25/day8)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 9



My Rating

\_\_\_\_\_ /5

[www.citybrewtours.com/christmas25/day9](http://www.citybrewtours.com/christmas25/day9)

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 10



[www.citybrewtours.com/christmas25/day10](http://www.citybrewtours.com/christmas25/day10)

My Rating

\_\_\_\_\_ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 11



[www.citybrewtours.com/christmas25/day11](http://www.citybrewtours.com/christmas25/day11)

My Rating

\_\_\_\_\_ /5

Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

## Night 12



[www.citybrewtours.com/christmas25/day12](http://www.citybrewtours.com/christmas25/day12)

My Rating

\_\_\_\_\_ /5

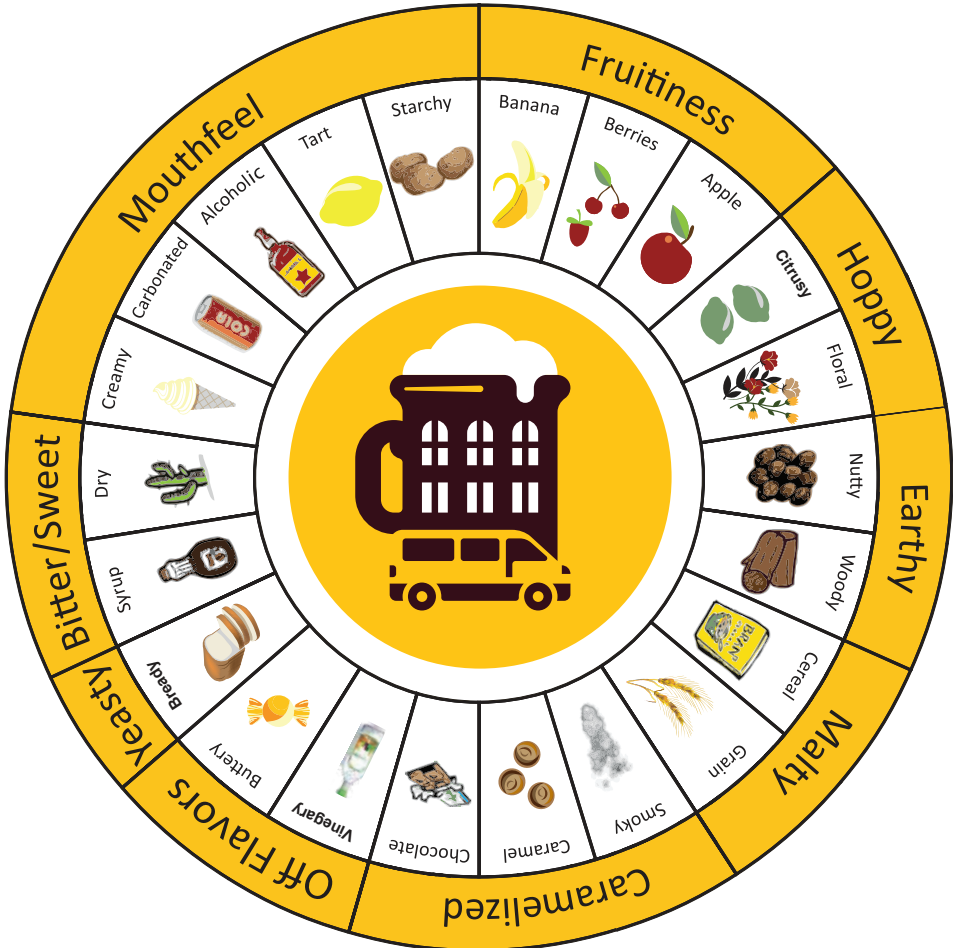
Bitterness: ○○○○○

Sweetness: ○○○○○

Acidity: ○○○○○

ABV: \_\_\_\_\_ %

# THE BEER TASTING WHEEL



# CRAFT BEER CHEAT SHEET

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**Malt** - Barley that has undergone the malting process, where grains are steeped and then kiln dried

**Hops** - The flower of the *Humulus lupulus* plant that provides bitterness, flavor, and aromatics to beer

**Ale** - Beer that is made with a top-fermenting yeast (i.e. Amber, IPA, Stout)

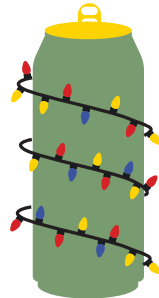
**Lager** - Beer that is made with a bottom-fermenting yeast (i.e. Pilsner, Bock, Dunkel)

**Style Guideline** - A set of parameters and flavors a beer should contain to be recognized and judged for its quality by organizations like the BJCP (Beer Judge Certification Program)

**ABV** - Alcohol By Volume

**IBU** - International Bitterness Units, a measurement of the bitterness imparted by hops in a beer

**SRM** - Standard Reference Method, measurement of the color of a beer  
Straw (Pale) = 1, Black > 30



# HOLIDAY FOOD & BEER PAIRINGS

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**In the spirit of Christmas, here's a quick guide to pairing some of our favorite holiday foods with beer. Don't go looking just yet, but you might find a couple of these beer styles in the box!**

**Baked Brie** - This warm, gooey Christmas party favorite is one of the few foods that can handle a Belgian Strong Ale. In turn, it will cut through the fat, cleansing your palette for the next bite!

**Oysters** - Next time you're at an oyster roast, choose a stout with a bit more sweetness than is typical of the style. That maltiness will balance out the oysters' saltiness in a mind blowing way.

**Turkey & Stuffing** - It's hard to pair an entire meal with a single style of beer, but you can confidently enjoy herb-heavy dishes with something a bit funky, like a saison.

**Ginger Bread** - Pair this spicy dessert with a malty Munich Dunkel. Dunkels have enough heft to handle ginger bread's spice and enough sweetness to carry a dessert course.

**Eggnog** - This is more of a mixing than a pairing, but it's a good one! Choose a strong, spiced Christmas ale or rich stout and mix equal parts beer and eggnog.



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EST. **TOURS** 2008

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**HOPPY &  
HAZY**

**SHOP.CITYBREWTOURS.COM**

**15% Off Your First Box with Code HOLIDAYBOX25**

# WHO WE ARE

We are homebrewers. We are Cicerones. We are bartenders. We are beer aficionados. We are City Brew Tours, a team of people who really, really love beer.

Creating our Holiday Craft Beer Boxes has been a labor of love for our team. Our goal is to give our fellow beer lovers a unique, educational and fun experience that fosters community regardless of physical distance. We're thrilled to have you along on this journey, and we'll see you at our virtual tastings!

In the mean time, check out all we have to offer at **CITYBREWTOURS.COM** & save 10% off your first public tour!

Cheers,  
The City Brew Tours Team



**CITY BREW**  
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